



Approved by the Royal Geographical Society
(with the Institute of British Geographers)



PRESS RELEASE

PHOENICIA NAMES GLOBAL FREIGHT SOLUTIONS AS THE EXPEDITION'S LOGISTICS PARTNER

Freight management company Global Freight Solutions (www.globalfreightsolutions.com) have sponsored the shipment of the equipment for the Phoenician Ship Expedition. GFS have provided a 20 foot container, which will leave the UK at the end of May, carrying essential equipment to the expedition's start point in Syria.

"The Phoenicia team have been busy organising all of the marine equipment and expedition supplies from our base in Dorset, UK. Global Freight Solutions are kindly supporting us by helping with the logistical arrangements in getting this equipment to Syria. The expedition will rely heavily upon this equipment - ranging from navigational instruments to person sailing kit - to ensure the success of the voyage"

This project aims to recreate the first circumnavigation of Africa, believed to have been achieved by Phoenician mariners almost 3,000 years ago. The Phoenician Ship Expedition will set sail in August from the ancient Syrian port of Arwad, which is where the 70 ft replica vessel is being built. Led by Philip Beale, who successfully headed the Borobudur expedition in 2003-04, this voyage will see the ship cover 17,000 miles over 12 months before she arrives in London.

Martin Day, Managing Director of Global Freight Solutions Ltd commented "GFS are delighted to help in this unique project. GFS delivers unique solutions and software tracking and management systems to the support the carrier and logistics industry and will be using those tools to ensure that this most valuable and vital equipment for the Phoenician Ship Expedition arrives on time to its destination."

- Ends -

PHOENICIA

The Well House
Chydyok Road,
East Chaldon
Dorset, DT2 8DN
United Kingdom

Tel: +44 (0)845 8698441
info@phoenicia.org.uk
www.phoenicia.org.uk