



Approved by the Royal Geographical Society  
(with the Institute of British Geographers)



## PRESS RELEASE

### PHOENICIA NAMES VIKING AS THE EXPEDITION'S SAFETY EQUIPMENT PROVIDER

International company Viking Life Saving Equipment ([www.viking-life.com](http://www.viking-life.com)) will provide essential equipment to the 20 crew members on board Phoenicia - a 70ft replica Phoenician Ship. Equipment donated to the project will include life rafts, life jackets, survival suits and fire fighting equipment.

“Attempting to recreate the first circumnavigation of Africa in an authentic 600 BC Phoenician ship will be a dangerous undertaking and in such challenging waters the safety of the crew is paramount. I feel confident that with the highest quality safety equipment, generously provided by Viking, we will be fully prepared to face the elements” said Philip Beale, Expedition Leader.

The Phoenician Ship Expedition will set sail in August from the ancient Syrian port of Arwad, which is where the 70 ft replica vessel is being built. Led by Philip Beale, who successfully headed the Borobudur expedition in 2003-04, this voyage will see the ship cover 17,000 miles over 12 months before she arrives in London.

Mark Harriman, Managing Director of Viking (who also supported Beale's previous expedition) commented:

- Ends -

## PHOENICIA

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