



PRESS RELEASE

19.12.07

PUSHING THE BOUNDARIES At The Daily Telegraph Adventure Travel Show

At this year's Daily Telegraph Adventure Travel Show Philip Beale will be launching 'Phoenicia' - The Phoenician Ship Expedition. Philip will be advising adventurous travellers on how to become involved in a truly unique travel adventure and how to seek out an experience that really can justify that over-used "once in a lifetime" cliché.

This seminar, entitled 'Pushing the Boundaries' includes captivating tales, evocative anecdotes, advice and encouragement for anyone seeking out a journey that will, at times, inspire, challenge and push your adventure travelling boundaries.

Philip led the Borobudur Expedition – an 11,000 mile voyage across the Indian Ocean, around the Cape of Good Hope and up Africa's West Coast in a six month journey, in which skilled mariners and intrepid novices joined forces to conquer a landmark challenge in a leaky double-outrigger Indonesian boat. In August 2008, he will lead Phoenicia (www.phoenicia.org.uk) - the recreation of the first circumnavigation of Africa in a replica of an ancient Phoenician ship based on archaeological evidence from 600 bc.

The seminar is part of the Adventure Travel Show's programme on Sunday 27th January 2008 at the Islington Business design centre. Philip will speak in the 'Great Adventures Theatre' at 11.30am. Email info@phoenicia.org.uk for a special price on entrance tickets to the Adventure Travel Show.

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Notes to Press:

- The Adventure Travel Show (www.adventureshow.co.uk) takes place 25th-27th January 2008 at the Business Design Centre, Islington.
- Philip Beale's seminar 'Pushing the Boundaries' takes place at 11.30am on Sunday 27th January in the Great Adventures Theatre.
- Discounted tickets can be obtained from the Phoenicia team by emailing info@phoenicia.org.uk.

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